

CALL TO ORDER: Chairman Donald Hooper called the meeting to order at 6:45 PM at the Lobster House, Norwood.

Members Present: Jack Backus, Don Brining, Sue Caswell, Tracy Charleson, Rich Daddario, Bruce Green, Don Hooper, Joe Kennedy, Linda Manchester, Ron McDougall, Steve Novacich, Richard Orton, Walt Paul, Daphne Pickert, Dale Rice, Tim Weaver, Mark Webster,

Members Absent: Doug Beachard, Paul Catanzarite, Mike Noble, Ryan Schermerhorn, Scott Wright

Others Present: Raymond H. Fountain, Jr., Natalie Haggart, Steve House, Jean Hantz, Ed Short and Patrick Kelly of the Office of Economic Development; Karen White (media); Tony Zappia and John Ryan (NYSDOL)

PUBLIC COMMENT: Chairman Hooper recognized the guests at the meeting and provided them an opportunity to speak, requesting a 5-minute limit to comments. Request was declined.

MINUTES: Moved by Mr. Daddario and seconded by Ms. Caswell, the minutes of the March meeting were approved unanimously.

CHAIRPERSON'S REPORT:

- Appointed Mr. Backus, Ms. Caswell and Mr. Daddario to a Nominating Committee to report out on September 13th (Annual) meeting.

COMMITTEE REPORTS:

- **Executive Committee:** Committee met May 4th and June 4th. The May 4th meeting included discussion on the 2006 Summit, functional alignment, status of Massena DOL office and review of a Youth Council nominee. June 4th meeting included mostly discussion on the 2006 Summit and functional alignment plans. Chairman Hooper reported that Mr. Catanzarite has agreed to act as "emcee" at the Summit.
- **Youth Committee:** Youth Committee Chairman Bruce Green reported that the agenda at the last Youth Council included a review of a Youth Council nominee and clarification by Mr. Fountain as to WIB and Youth Council member attendance at seminars, noting that all requests for attendance shall require completion of an informational form for approval. Hence, no separate budget line item would be required.
- **Ad Hoc – Health Care:** Committee Chairman Jack Backus cited his relief that the contract issue with Alcoa and United Steelworkers' Union had been resolved. Mr. Backus then thanked Committee members and Ms. Hantz for assistance. He provided a brief background on the committee's goal to find the best measurable way to help this targeted group with the funds available to the committee. In response to a question from Ms. Caswell, Ms. Hantz indicated that BOCES was assisting them with the recruitment process. May referrals were

received from the GED program, BOCES' Summer Course Catalog, guidance counselors, temporary agencies and word of mouth. BOCES is also assisting with Case Management. In response to a question from Dr. Kennedy, Ms. Hantz noted that criteria for program eligibility is based on Lower Living Standards, WIA eligibility with a barrier to employment and between the ages of 17 and 21, to name just a few. If more than the 15 slots can be filled, Ms. Hantz indicated that it would be better to start with 16 or 17 students due to a dropout rate. Dr. Kennedy indicated that this program would easily pay for itself even if there are only one or two successes.

- Marketing and Board Development: Due to Committee Chairman Beachard's absence, Ms. Manchester reported briefly on the meeting. She noted much of the time was spent determining an intended marketing target and determining the best time to market the services. With budget constraints in mind, the Committee felt use of newspaper articles and Chambers of Commerce flyers would be helpful. Committee members felt that a team approach (WIB Member and staff person) to marketing would be a good idea. The Committee encouraged creation of a brief powerpoint presentation that briefly described WIB/One-Stop services and which could be used by the team for presentation at employer and business organization meetings. Mr. Kelly then presented the powerpoint information. A brief discussion ensued after the powerpoint show about other methods to outreach employers and fledgling businesses.

CONSENT AGENDA: None

OLD BUSINESS:

- Resolution "Appointing New Local Equal Opportunity Officer" Moved by Mr. McDougall and seconded by Dr. Kennedy. The resolution passes unanimously.

NEW BUSINESS:

- Resolution "Appointing Youth Council Member": Mr. Fountain recommends that the resolution be amended to delete the last paragraph. Mr. McDougall moves to amend, seconded by Ms. Caswell. Resolution is amended by unanimous vote. Youth Committee Chairman Green notes that the nominee has attended a number of Youth Council meetings and is interested in youth-related issues. Moved by Dr. Kennedy and seconded by Mr. Daddario, the resolution (as amended) passes unanimously.
- Resolution "Establishing PY06 Budget": Moved by Mr. Brining, second by Mr. Green. Mr. Fountain explains that One-Stop Career Center appropriations have been separated out from the budget. Resolution passes unanimously.

STAFF REPORT:

- 3-Year Plan: Mr. Fountain referred to a copy of the letter from NYS approving our 3-year plan.
- Performance Report: Mr. House explained the situation with the Q3 failure "Six Months Earnings Change, Older Youth."

- Functional Alignment: Mr. Fountain briefed the Board on the plan to integrate service delivery and its affect, mostly to DOL and WIA Title I staff.
- Workforce Summit: Ms. Haggart provided a brief overview of the June 28th Summit and the plans to date.

In response to a question from Mr. Green, Mr. Fountain reported that Ainsworth continues to have contact with St. Lawrence County entities; they continue to visit sites. Despite recent wetlands concerns, Ainsworth still appears to be interested in investing in Northern New York.

Mr. Orton was lauded for his work during contract negotiations with Alcoa.

EXECUTIVE SESSION: None

ADJOURNMENT: There being no further business and on motion of Mr. McDougall, the meeting adjourned at 8:00 PM.

Ron McDougall, Secretary